

ASTRID CANFIELD



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📍 Auckland

PROFILE

- Emerging screen industry professional with hands-on experience across film, television, theatre, and live productions. I thrive in fast-paced environments, supporting crews, solving problems, and adapting quickly on set. Passionate about storytelling and filmmaking, I'm eager to keep learning and contribute meaningfully from day one while building a long-term career in the screen industry.

DRIVER / ASSISTANT EXPERIENCE

2026

- **Electric Avenue Festival** – Driver / Production Assistant
- **Showquest** - Assistant Stage Manager / Runner
- **Manuka Fuel x George FM** - Promotions / Activations Assistant
- **Round the Bays** – Event Assistant
- **Crusaders Rugby** – Event Assistant / Runner
- **Charlie and the Chocolate Factory** (Isaac Theatre Royale) – Promotions Assistant
- **Barker's** – Driver / Promotions Assistant

2025

- **Lakes Festival** – Event Operations Assistant
- **Drax Project x Coca-Cola** – Driver / Runner
- **Teddy Swims x The Edge FM** – Driver / Assistant
- **Mitch James: The Final Goodbye** – Driver / Promotions Assistant
- **Hororata Glow Festival** – Driver / Event Operations Assistant
- **Round the Bays** – Event Assistant
- **Crusaders Rugby** – Event Assistant / Driver
- **The Rock 2000 x Burger King** – Driver / Promotions Assistant
- **The Rock 2000 Elite Trailer Hunt** – Driver
- **Jimbo's Pet Food** – Driver / Promotions Assistant
- **Cookie Time** – Promotions Driver
- **Lindt Chocolate** – Promotions Driver / Event Assistant

SKILLS

- Full NZ Driver's License
- Own Reliable Vehicle
- Production Assistance & Support
- Trailer Towing and Campervan Driving
- Talent & Crew Transport
- Equipment Transportation
- Location & Event Setup
- Call sheet and radio coordination
- Proficient in Adobe Creative Cloud, DaVinci Studio, & Canva softwares
- Project Management & Scheduling
- Camera Handling
- Proficient in Meta software and Ad Manager
- Leadership & Organisation
- Promotional Video Production
- Copywriting and Storytelling
- Budgeting, Finance, and Economics
- Adaptability & Creativity
- Communication & Public Speaking
- Professional Photography
- Critical Thinking
- Customer Service and Retail

REFERENCES

ShowQuest

Sarah Karika

Email : sarah@rockquest.co.nz

MediaWorks

Josh Fogden

Email : joshfogden@mediaworks.co.nz

Good as New Markets

Nikki Morgan

Email : natashagoodasnew@yahoo.com

FURTHER WORK EXPERIENCE

- 2026

Vinka Design

Social Media Marketing / Studio Assistant

- Create short-form videos and promotional content
 - Video production, editing, and shoot preparation
 - Managing front-of-house, including reception duties, appointment booking, scheduling, parcel handling, and photoshoot planning support.
- 2022 - Present

Good as New Markets

Marketing / Assistant

- Promotional long-form & short-form videographer and editor
 - Producing content calendars for strategic advertising
- 2026

Lydia & Co

Content Creator / Social Media Marketing

- Create short-form videos and promotional content for products
 - Video production, editing, and shoot preparation
 - Assisted on set during production shoots, transporting equipment and supplies
- 2025

Prime Campus

Cast Member

- Participated in a commercial advertising production, collaborating with crew and talent in a fast-paced filming environment

EDUCATION

- OREWA COLLEGE

- NCEA L1-3
- UNIVERSITY OF CANTERBURY

- Bachelor of Arts;
 - Double Major in Media Communications & Economics
 - Minor in Cinematic Arts
- AUSTRALIAN FILM TELEVISION & RADIO SCHOOL

- Videography Intensive
 - Intro to Producing & Screen Business

AWARDS

- University of Canterbury:

- 8.0 GPA
 - Go Waitaha Scholarship
 - Top 5% of 100-level Economics Students
 - UniLodge Resident Leadership Award
- Orewa College:

- Head Girl
 - Board of Trustees Student Representative
 - DUX 2024, 2023
 - NCEA Level 1,2,3 Excellence endorsed
 - Top Film Maker in Media Studies
 - First in Media Studies & Drama

VOLUNTEER EXPERIENCE

- 2025 - Present

Drama Society, University of Canterbury

Social Media Manager - Executive

- Acting as Producer for theatre productions, organising budgeting, scheduling, logistics, and production management.
 - Managed social media platforms, creating content and campaigns to increase audience engagement and community reach
 - Balancing multiple deadlines and projects.
 - Coordinated communications with community groups, stakeholders, and audiences to support production
 - Engage and communicate with local communities, databases, and advertisements
- 2025

RadioLollipop Volunteer

- Visited the children's hospital wards and provided entertainment
 - Assisted in charity fundraisers and events
 - Spoke and interacted live on-air, broadcasting across New Zealand
- 2024 & 2025

Vista Foundation 48Hours Film Festival

Competitor - Producer/Editor/Composer

- Coordinated production logistics, resources, scheduling, and crew management in a fast-paced filmmaking environment.
 - Oversaw the successful delivery of short films from concept to final edit within a 48-hour production period
 - Nominated for best original score 2024