



ALEXANDRA MARKHAM

FILM & TV PRODUCTION | MEDIA & COMMS

PROFILE

I'm a communications and media specialist with extensive experience across production, PR and on-camera work. After honing my craft in public relations and storytelling, I'm returning to the film and television industry to grow behind the camera - bringing a deep understanding of talent, set dynamics and creative collaboration.

Previously represented by Red 11 Models and BGT, I've worked on productions across New Zealand and developed a strong grasp of on-set etiquette and production flow. My background in PR and events taught me to balance precision with creativity. I bring calm organisation, adaptability and a natural ease around people and cameras - whether on set, behind the scenes or supporting the wider production team.

CONTACT

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📍 Auckland, NZ

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EDUCATION

UNIVERSITY OF AUCKLAND

2021

- Bachelor of Arts (Honours)
Media & Communications

2018-2020

- Bachelor of Arts: Film, Media,
Television & Communication

SKILLS

- Production coordination & logistics
- Talent liaison & on-set support
- Event & shoot management
- Creative problem-solving
- Calm under pressure & adaptable
- Understanding of set etiquette & flow

FILM, TELEVISION & MEDIA EXPERIENCE

Freelance Talent & Presenter

2025

Company: Byond

- On-camera host for live Hybrid Minds gig at Longroom
- On-camera talent for Andrew Andrews/ Provedor social media videos for Instagram and Tik Tok

Freelance Modelling and Talent Work

2013-2018

Company: Red 11 Models and Talent/ BGT Extras

- Appeared in editorial shoots, TV commercials and runway shows for New Zealand brands including:
 - Remix Magazine
 - Stolen Girlfriends Club
 - Karen Walker
 - NZTA
 - Glade
 - Kate Sylvester
 - Shortland Street
 - OneChoice Insurance
 - Netflix's The Legend of Monkey (Season 2)
- Experienced in both still photography and on-camera work - comfortable taking direction.
- Worked with production teams on set logistics, timing and brand representation

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SKILLS

- Strong communication & teamwork
- Wardrobe & styling coordination
- Scheduling, call sheets & admin support
- Location coordination & travel planning
- Stakeholder & client communication
- Storytelling & narrative awareness
- Brand representation & professionalism on set
- Quick learner with strong visual instincts

ADDITIONAL INFO:

- Full NZ Driver's Licence
- NZ Passport
- Comfortable with nationwide travel and long production days

COMMUNICATIONS & PR EXPERIENCE

Communications Advisor

2024-2025

Company: New Zealand Media & Entertainment

- Coordinated radio and media appearances for high-profile talent, ensuring smooth guest logistics and a polished experience
- Anticipated needs and solved issues quickly behind the scenes
- Led communications and logistics for high-profile media and internal events reaching 1200+ staff nationwide.
- Managed senior-level stakeholder and talent relationships across multiple platforms, ensuring brand alignment and discretion.
- Produced speeches, live scripts, and executive messaging for national broadcasts and corporate launches.
- Anticipated issues and solved problems quickly in fast-moving, public-facing environments.

Communications Coordinator

2023 - 2024

Company: Trades Up

Tech startup offering a platform for customers to find and book local tradies on demand

- Oversaw cross-department communications and project delivery from planning through execution.
- Liaised between leadership, developers, and creative teams to align messaging and deadlines.
- Streamlined workflows and budgets, improving transparency and turnaround across multiple campaigns.

References available upon request