

RITCHELL MAXWELL

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A Little About Me

Auckland-based professional with extensive experience in talent agency, casting, and extras coordination, I specialise in cast negotiations, SPADA and SAG contracts, travel logistics, and chaperoning. With a strong background in managing multiple projects, I excel in extras wrangling and supporting 3rd AD requirements. Known for my hard-working nature, excellent rapport with extras and actors, and a positive attitude, I bring adaptability and efficiency to any production. Fully licensed to drive in New Zealand, I'm ready to tackle dynamic roles in the entertainment industry

Television Credits

Jan – Nov 2024	Spartacus Productions	Cast Coordinator – Spartacus: House of Ashur	LP: Moira Grant
Aug 2023	Miro Productions	Casting Contractor – End of the Valley	LP: Barbara Carpenter
Mar–May 2023	Kevin & Co	Talent Coordinator – Raised For Refugees S2	LP: Jess Lockie
Jan – Mar 2023	Kevin & Co	Cast/Extras Coordinator – Double Parked	LP: Jess Lockie
Sep – Dec 2022	Kevin & Co	Cast/Extras Coordinator – Creamerie S2	LP: Sharron Jackson
Mar - Sep 2022	One NZ Television Ltd	Cast Coordinator – One of Us Is Lying S2	LP: Honor Byrne
Sep – Nov 2019	ScreenTime NZ	Cast/Extras Coordinator –TOKE	LP: Bridget Bourke

Film Credits

Aug – Dec 2023	DW Films Limited	Cast / Extras Coordinator – Deep Water	LP: Bridget Bourke
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TVC Credits

Jan 2025	Augusto Limited	Production Assistant/ Extras Wrangler – Sephora	PM: Kristian Eek
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Stills Credits

Dec 2024	UneeQ LTD	Runner – Qatar Airways Launch	P: Stephanie Escalante
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Agent Experience

Jan 2020 – Mar 2022	Johnson & Laird Ltd, Auckland, NZ	Drama Agent – Performance Division – Drama
Oct 2016 – Dec 2019	KAM Models & Talent, Auckland, NZ	Senior Talent Booker/ Talent Manager (Extras)

Relevant Experience

Oct 2016 – Oct 2019	Armageddon Expo	Guest Minder / Personal Assistant
Sep 2022 – May 2023	Kevin & Co	Cast Driver

Other Employment

Mar 2015 – Oct 2016	IEP Work New Zealand	Work NZ Programme Coordinator – General & Travel
May 2014 – Mar 2015	Sport Hawke's Bay	Social Marketing/Promotions, Admin Support
May 2014 – Mar 2015	Wairoa District Council	Wairoa I-Site Staff
Jun 2013 – Aug 2013	Maine Teen Camp	Camp Counsellor (Maine, USA)
Apr 2010 – May 2013	The Radio Network (NZME)	Promotions Assistant/Production Engineer
May 2008 – Apr 2010	Taupo Tandem Skydiving	Ground Staff/Office
Sep 2008 – present	Special Children's Extravaganza	MC (Master of Ceremonies)
Mar 2018 – Sep 2019	Radio Lollipop	Radio Lollipop Volunteer/ Radio Announcer

People who can talk about me

Honor Byrne (Line Producer)	Claire Campbell (Production Manager)	Roslyn Lusty (Production Manager)
Bridget Bourke (Line Producer)	Bronwynn Bakker (Producer)	Rachel Bullock & Liz Mullane (NZ Casting Directors)