

# Shiloh Dobie

Spatial Designer, Art Director &  
Art Department Technician

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**Website:** www.shilohdobie.co.nz

Bachelor of Design (Spatial)

NZ Government  
Security Clearance

NZ Army  
Reserve Force Military Training  
& Combat Medical Training

NZ Full Drivers &  
Forklift Licences (F Endorse)

I am a dynamic and detail-oriented spatial designer and maker, with over a decade of experience in collaborative and fast-paced creative problem-solving. I am dedicated to delivering emotionally impactful, high-quality craftsmanship under tight time pressure, thriving in challenging environments with a calm and clear decision-making ability. My background includes time working on film projects such as **Avatar: The Way of Water**, leadership roles on large-scale, immersive experiences such as **World of WearableArt** and influential contributions to diverse settings such as military and corporate environments, managing and delivering creative outputs for entities such as the **New Zealand Defence Force** and serving as a Reserve Force Soldier in the **New Zealand Army**.

Whether navigating high-pressure situations or moving with intent on set, my composed demeanor, decisive actions and ability to bring a sense of humor, helps to foster a cohesive, enjoyable and close-knit team atmosphere.

I am passionate about fusing digital technology with traditional methods of fabrication, and my holistic approach reflects a commitment to staying at the forefront of industry trends while respecting and integrating time-tested techniques.

## Design & Leadership Experience:

- Creative & Art Direction
- Creative Communication
- Spatial Design
- Set Design & Costume Design
- Graphic Design & Sketching

## Creative Fabrication Experience:

- Props making
- Set building
- Sculpted scenery
- Scenic painting
- Paint finishing
- Garment Technician
- Model making
- Detail sanding
- Mold making, casting
- Fibreglassing

## Notable Projects:

### WORLD OF WEARABLEART (WOW)

*Deputy Head Garment Technician, 2023 - Present*

*Garment Technician - Paint, Adhesives & Hard Materials Lead, 2019 - 2022*

OPSM Eyewear (Client) / FLINT (Production Company), 2024 - *Art Direction, Auckland - TVC & Stills*

ENDOMETRIOSIS NEW ZEALAND (Registered Charity), 2023 - *Direction & Art Direction - Video Campaign*

NEW ZEALAND DEFENCE FORCE (NZDF), 2010 - Present

*Design & Communications Manager, Defence Reserves, Youth & Sport Portfolio, 2020 - Present*

*Design & Communications Specialist, Benefits Cell, 2018 - 2020*

*Freelance Designer and Art Director, 2015 - Present*

*New Zealand Army Reserve Force Medic (enlisted soldier), 2010 - 2023*

TOHU AWARDS, MINISTER OF DEFENCE'S ANNUAL AWARDS 2020 - Present

NZDF SPORTS AWARDS, 2022 - Present

*Creative Director (lead and execute all Design and Communication deliverables for both Events,*

*including all Spatial design, Graphic design, Photography, Videography, Marketing and*

*Communications (including 7-12 x 90 second videos delivered each year, including interviews and B-roll in military environments)*

## THEATRE:

*"MISERY", 2022 - Centrepont Theatre - Costume Designer*

*"CRINGEWORTHY 80s", 2021 - Circa Theatre & Centrepont Theatre - Set Designer*

*"THE COMPLETE HISTORY OF PALMERSTON NORTH - ABRIDGED", 2021 - Costume Designer*

NEW ZEALAND DEFENCE FORCE (NZDF) RECRUITING - 2021

*Ammunition Technicians Recruiting Videos - Project Lead & Creative Director*

HARI WITH THE MĀORI SIDESTEPS - Television Show, aired on Māori TV, 2020 - *On Set Art Director*

AVATAR: THE WAY OF WATER, Scale Studios Ltd - 2019

*Art Department - Mold making, Detail sanding, Casting, Fibreglassing, Paint finishing*

## **Notable Projects** (Continued)

XERO ACCOUNTING SOFTWARE - TVC, 2020 - *Garment Technician*

JAVIER MURCIA FINE ARTIST - Fabrication of Eidos, 16 x Large, elongated skulls, 2018  
*Fibreglassing, Detail sanding and Finishing*

HUMAN DYNAMO WORKSHOP, 2017-2018 - *Workshop Technician*  
*Props Making, Detail sanding, Paint finishing, Scenic Painting, Mold making, Casting, Fibreglassing, Set building, Installations*

MORTAL ENGINES, 2017 - Human Dynamo Workshop - *Art Department*  
*Props making, Detail sanding, Mold making, Paint finishing, Sculpted scenery and Set building*

NEW ZEALAND ARMY MUSEUM, 2015 - *Exhibitions Design*  
*Exhibitions Design, Creative Communication & Stakeholder Management*

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## **Key Experience:**

Organisation: Shiloh Dobie Design (Production Design and Fabrication)

Position: Freelance Designer, Art Director and Art Department Technician (2015 - Present)

*Responsibilities include:*

- Design and Fabrication, with notable projects listed above
  - Strategic Planning and development of Operating Policies and Procedures
  - Managing Accounting Systems, including Bookkeeping, Annual Budgets and Project Budgets
  - Marketing and Design, including developing and implementing branding and communications
  - Website design and management
  - Project Management
  - Management of Contractors and Subcontractors, including hiring, contracts, performance reviews and conflict management
  - Quoting, Invoicing and post activity reporting
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## **Key Experience:**

Organisation: New Zealand Defence Force

Positions:

*Design & Communications Manager, Defence Reserve, Youth & Sport Portfolio, 2022 - Present*  
*Design & Communications Specialist, Benefits Cell, 2018 - 2020*  
*Freelance - Designer and Art Director, 2015 - Present*  
*New Zealand Army Reserve Force Medic (Enlisted Soldier), 2010 - 2023*

*Leadership Responsibilities:*

- Creative Direction
- Leading and implementing change in military and high pressure environments
- Stakeholder Engagement at Defence Headquarters and Nationwide Military Camps and Bases.
- Influencing and advising Senior NZDF Leaders, including preparing and delivering complex technical briefings
- Project Planning and Complex problem solving
- Strategic Design and Communications Advice at Defence Headquarters

*Art Direction, Design and Communications Responsibilities:*

- Production / Events Design (Large annual events for Members of Parliament, Senior NZDF Leaders, International delegations and Senior business people)
- Video production and art direction in hazardous military environments
- Photography and art direction in hazardous military environments
- Graphic design and strategic communication advice
- Website design and construction (both internet and intranet)
- Content creation and management
- Special effects and simulation training

**Key Experience:**

Organisation: World of WearableArt

Positions:

*Deputy Head Garment Technician (2023 - Present)*

*Garment Technican - Paint, Adhesives, Hard materials Lead (2019 - 2023)*

*Creative Leadership and Fabrication Responsibilities include:*

- Close collaboration with the Head Garment Technician in leading the Garment Technician team
  - Lead Paint, Adhesive and Hard Material Garment Construction Requirements
  - Repair, Maintain and Fit all garments during First, Second & Third judging, prior to Show Season and through all Rehearsals
  - Operate as Standby backstage during all Shows for the Season, requiring swift problem solving
  - Creative and Fabrication Mentorship, Development and Delegation of work to team members
  - Support Senior WOW Leadership in shaping and developing effective and efficient technician processes.
  - Health and Safety, and Duty of Care of all team members during high stress periods
  - Leading the Set up and breakdown of Garment Technician Workshops over two locations
  - Storage and Freight of delicate Garments, both archival and recent.
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**Key Experience:**

Organisation: Department of Corrections

Position: GPS Monitoring Unit Supervisor (2013 - 2014)

*Responsibilities included:*

- Digital tracking of High and Very High Risk Child Sex Offenders on Extended Supervision post-release from long term prison sentences.
  - Leading a 24/7 team of four to six members under high stress circumstances requiring quick thinking, fast analysis and effective communication to mitigate risk.
  - Analysing GPS data and satellite information.
  - Planning appropriate response procedures for all possible alerts.
  - Liaising with police, probation officers and security personnel
  - Using knowledge of offenders and their offending history to anticipate likely behaviours.
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**Key Education and Awards:**

Bachelor of Design (major: Spatial Design) AUT University, 2010 - 2015

With a range of cross-credited study undertaken at Massey University

University Student Exchange to the University of North Carolina, 2012

Diploma in Small Business Management and Project Planning, Te Wananga o Aotearoa, 2017 - 2019  
(Conducted through evening classes)

Certificate in Art & Creativity, The Learning Connexxion, 2019

(Classes conducted part time around work, including blacksmithing, jewellery making, casting, and other hands on skills)

Duke of Edinburgh Awards - Bronze, Silver & Gold Awards, 2005 - 2009

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**Referees:**

Contact details available on request from Organisations including but not limited to:  
World of WearableArt, New Zealand Defence Force, Human Dynamo and Scale Studios.

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Thank you for your time.