Berta Salafranca Ph. 02109135100 Email: berta.salafranca@gmail.com

Experience

NEW ZEALAND

Film Ruskin 2022

Overview I work as an in house PA for Ruskin from August 2022 to December 2022. During this time I worked in the office full time while they worked on two main projects: an international line production for Erste Bank and a TVC for Waka Kotahi.

Freelance 2016 – onwards.

Overview I work as a freelance PA, runner or location assistant. I have been working in NZ since getting my work visa in JUNE 2022.

Companies I have worked for include: Sweetshop, Finch, Good Oil, Ruskin, Film Construction, South Pacific Pictures, Larchmont Films...

PROJECTS

NZ TV

- 1. TVNZ+ (June 2022) TVC Production Company: Sweetshop (LOC. AS.)
- 2. Michael Hill (July 2022) TVC Production Company: Larchmont Films (LOC. AS)
- 3. Sorted (July 2022) TVC Production Company: Corner Shop (RUNNER)
- 4. Spark (October 2022) TVC Production Company: Finch (LOC. AS.)
- 5. Mitre 10 (August 2022) TVC Production Company: Augusto (RUNNER)
- 6. McDonald's (November 2022) TVC Production Company: Good Oil (RUNNER AND LOC. AS)
- 7. Erste Bank (November 2022) TVC Production Company: Ruskin Film (PA)
- 8. Waka Kotahi (December 2022) TVC Production Company: Ruskin Film (PA)
- 9. Kyocera (November 2022) TVC Production Company: Film Construction (LOC. AS)
- 10. Brokenwood Mysteries (July 2022) TV Show Production Company: South Pacific Films (LOC AS)
- 11. Apollo (March 2023) TVC Production Company: Good Oil (RUNNER)
- 12. Shark Week (May 2023) TVC Production Company: Batch (RUNNER)
- 13. Te Whata Ora (June 2023) TVC Production Company: Good Oil (RUNNER)
- 14. ANZ (June 2023) TVC Production Company: Good Oil (RUNNER)

15. Chief of War (May-June 2023) - TV Series - Production Company: Fifth Season (LOC. AS.)

NZ STILLS

- 1. Stella Artois x Atelier (August 2022) Photography Ad Production Company: Corner Shop (RUNNER)
- 2. Barkers (February 2023) Photography Ad Production Company: Match Photographers (RUNNER)
- 3. Beehive (March 2023) Photography Ad Production Company: Match Photographers (RUNNER)
- 4. Lion NZ (March 2023) Photography Ad Production Company: Match Photographers (RUNNER)
- 5. Villa Maria (March 2023) Photography Ad Production Company: Match Photographers (RUNNER)
- 6. Saxenda (March 2023) Photography Ad Production Company: Match Photographers (RUNNER)
- 7. Z Energy (May 2023) Photography Ad Production Company: Match Photographers (RUNNER)
- 8. Barkers (May 2023) Photography Ad Production Company: Match Photographers (RUNNER)

SPAIN

Artimaña, 2021

Overview From January 2021 to December 2021 I worked at Artimaña, an advertisement and marketing agency who works for clients like Danone, Sephora, Orbit, Revlon, Ben and Jerry's, Heinz, etc. I was an in house PA. I also analysed market tendencies when required by clients.

Gan, Barcelona 2019/2022

Overview From October 2019 – January 2022 I worked as the Manager of the video department at Gan in Barcelona. Gan is a Nutrition and gastronomy company based in Barcelona. I was responsible for all the videos we had to develop – from the production through to the filming and editing. I started as an office PA and ended up taking over most of the tasks in the video department.

Filmin, 2019

Overview From February 2019 – June 2019 I worked for and shadowed editor at Filmin in Barcelona. Filmin is a very well-known streaming platform in Spain that offers all kind of content, from cinema classics to independent movies and blockbusters.

I came to Filmin through Judith Colell, member of the Spanish Film Academy, who recommended me. I was placed in the editing department, where most of the work came from movie trailers, subtitles, and creative videos for promotions.

Sitges Film Festival, October 2019

Overview During the Sitges Film Festival 2019 I was employed by the Festival as an in house Runner and PA.

I have also worked in numerous personal and university projects.

Languages: English Proficiency, Native Spanish and Native Catalan.

PORTFOLIO:

https://drive.google.com/drive/u/0/folders/

1VV8jagWyqdIIQP1g0SYNdseyhqEMX_-W